Olga V. Mayorova

Postdoctoral Research Associate
Department of Geography & Regional Development
University of Arizona
Tucson, AZ 85721-0076
phone: (520) 621-7481
email: ovm@email.arizona.edu

Education

2001-2008 Ph.D. in Sociology, Department of Sociology, University of Arizona
Dissertation Title: "Social Capital and Institutional Transition: Regional Context for Network Use in Job Search in Russia, 1985-2001"
Committee: Ronald L. Breiger (co-chair), Jane R. Zavisca (co-chair), Erin Leahey, and Theodore P. Gerber

1998-2001 M.A. in Sociology, Department of Sociology, University of Louisville

1991-1995 B.A. in Social Work, Department of Law, Perm State University

Research Interests

Social Networks, Stratification, Organizations, Gender, Russia and FSU

Teaching Interests

Quantitative Methods, Research Methods, Stratification, Gender, Organizations

Dissertation Abstract

I use hierarchical regression to examine the influence of macro-level context on network use in job search. The study relies on a data set that combines individual job history data for years 1985 through 2001 collected by the Survey of Social Dynamics and Migration in Russia (SSMDR) in 40 regions in 2001-2002 and corresponding regional macro-economic data published by Goskomstat. I find that, for the post-Soviet period, increase in network use in job search can be attributed to the growth of the private sector. I also find that the chances of finding a new job through personal ties are higher in the regions with larger small business sectors and in the regions with lower economic performance. The analysis shows that social networks do lead to employment in the private sector and that this relationship is positively affected by regional economic performance, but not by unemployment rate. I also find here that social ties are likely to lead to new jobs in small organizations, but that this relationship does not vary by region. Finally, I find that while the private sector rewards network use, small organizations do not and regional economic performance does not have an effect on this relationship.

These findings further our understanding of personal network use in the labor markets as they demonstrate that the assumption of spatial and temporal homogeneity in the use of personal ties in the labor market is not realistic. Contextual heterogeneity is responsible for a significant part of the unexplained diversity in social capital use in the labor market and future studies should take this into account. Furthermore, my results show that predictions of full labor market closure made by the proponents of the Soviet legacy perspective are not substantiated by empirical tests. Russian employers are "social capitalists" who respond to changing local economic and institutional realities rather than reproduce the norms of the Soviet past.

Publications

Joseph Galaskiewicz, Beth M. Duckles, and Olga Mayorova. 2009. "Childcare Networks and Embedded Experiences." Pp. 299-326 in *Contexts of Social Capital: Social Networks in Markets, Communities, and Families*, edited by Ray-May Hsung, Nan Lin, and Ronald Breiger. New York: Routledge.

Theodore P. Gerber and Olga Mayorova. 2006. "Gender Differences in Labor Market Outcomes in Russia, 1991-1997." *Social Forces* 84(4):2047-2075.

Gwen Moore, Sarah Sobieraj, J. Allen Whitt, Olga Mayorova, and Daniel Beaulieu. 2002 "Elite Interlocks in Three U.S. Sectors: Nonprofit, Corporate and Government." *Social Science Quarterly* 83(3):726-744.

Manuscripts in Preparation

Theodore P. Gerber and Olga Mayorova. "Getting Personal: Job Search Strategies in Russia, 1985-2001." Under revision for the *American Journal of Sociology*.

Beth Mitchneck, Joanna Regulska, and Olga Mayorova. "Post" Conflict Displacement: Isolation and Integration in Georgia." Submitted to the *Annals of the Association of American Geographers*.

Joseph Galaskiewicz, Olga Mayorova, Beth Duckles, and Joy Inouye . "Spatial Effects in the Market for Youth Services." To be submitted to the *American Journal of Sociology*.

Conference Presentations and Talks

"Regional Economy and Getting Private Sector Jobs through Personal Ties." Olga Mayorova. *International Sunbelt Social Network Conference*, March 9-13, San Diego, CA, 2008.

"Social Isolation of Forced Migrants: Spatial and Network Perspectives." Olga Mayorova and Beth Mitchneck. *International Sunbelt Social Network Conference*, March 9-13, San Diego, CA, 2008.

"Post" Conflict Displacement: Isolation and Integration in Georgia: the case of IDPs from the Abkhaz Conflicts." Olga Mayorova, Beth Mitchneck and Joanna Regulska. *Conference on Caucasus Studies,* November 28-30, 2008, Malmö, Sweden

"Post"-Conflict Georgia: Social Networks, Isolation, and Integration." Beth Mitchneck and Olga Mayorova. *University of Pennsylvania*, January 27, 2007.

"Network Use in Job Search and Macroeconomic Conditions." Olga Mayorova. *International Sunbelt Social Network Conference*, St Pete Beach, Florida, January 22-27, 2008.

"Social Capitalism" vs. "Soviet Legacy": Explaining the Increased Role of Personal Networks in the Russian Labor Market, 1985-2001." Olga Mayorova. *University of California, San Diego*, December 6, 2007.

Beth Duckles and Olga Mayorova. 2007. "Organizational Form and Consumer Search Behavior: Finding Youth Activities in Phoenix-Mesa." *West Coast Nonprofit Data Conference*, San Diego, CA, April 20-21, 2007

"Spatial Effects in the Market for Youth Services." Joseph Galaskiewicz, Olga Mayorova, Paola Molina, Joy Inouye, and Sarah Lauro. *American Sociological Association Conference*, Philadelphia, PA, August 13-16, 2005.

"Elite Women: An Analysis of the National Network of Interlocking Directorate." Olga Mayorova and Gwen Moore. *International Sunbelt Social Network Conference*, Redondo Beach, CA, February 16-20, 2005.

"Studying the Shifting Ecology of Consumption: A Study of Youth Services in Phoenix-Mesa from Sunup to Sundown." Joseph Galaskiewicz, Olga Mayorova, Beth Duckles. *International Sunbelt Social Network Conference*, Redondo Beach, CA, February 16-20, 2005.

"Utilization Patterns in the Market for Youth Services." Joseph Galaskiewicz, Olga Mayorova, Beth M. Duckles, Matthew Green, Stephen E. Corral. *American Sociological Association Conference*, San Francisco, CA, August 14-17, 2004.

"Gender Differences in Labor Market Outcomes in Russia, 1991-1997." Theodore P. Gerber and Olga Mayorova. *American Sociological Association Conference*, San Francisco, CA, August 14-17, 2004.

"Job Search Strategies in Russia, 1985-2001: Dynamics and Effects on Stratification." Theodore P. Gerber and Olga Mayorova. *Research Committee on Social Stratification (RC 28) of the International Sociological Association*, Tokyo, Japan, March 2003.

"Gender Roles and Beauty Ideals in Visual Representation of Women: A Comparative Study." Olga Mayorova and Samantha Kwan. *American Sociological Association Conference*, Atlanta, GA, August 16-19, 2003.

"Women's Voting Patterns: An Urban Case Study." L. Akers and O. Mayorova. *The North Central Sociological Association Conference*, Louisville, KY, April 5-8, 2001.

"Corporate and Nonprofit Boards: Have Women Gained Power?" O. Mayorova, A. Whitt, and G. Moore, S. Sobieraj, D. Beaulieu. *Pacific Sociological Association Conference*, San Francisco, CA, March 29-April 1, 2001.

"Elite Interlocks across Three U.S. Sectors: Nonprofit, Corporate, and Government." G. Moore, A. Whitt and S. Sobieraj, D. Beaulieu, O. Mayorova. Stone. *International Political Science Association Conference*, Quebec, Canada, August 1-4, 2000.

"Empirical Footprints of Elite Cohesion: The Evidence from Directorship Ties." A. Whitt, O. Mayorova and G. Moore, S. Sobieraj. *Pacific Sociological Association Conference*, San Diego, CA March 23-26, 2000.

Awards and Grants

2005	Pre-Doctoral Grant from the *Social and Behavioral Sciences Research Institute*, University of Arizona
2004	The *Graduate & Professional Student Council* award and the *Women's Studies Advisory Council* award at the University of Arizona Student Showcase
2001	The Graduate Dean's Citation, *University of Louisville*, Louisville, KY
1993-1995	Honors Scholarship, *Perm State University*, Perm, Russia

Research Experience

2008-present	Postdoctoral Research Associate, Department of Geography & Regional Development, University of Arizona (Project on the Internally Displaced Persons in the Republic of Georgia led by Beth Mitchneck)
2004-2008	Graduate Research Assistant to Beth Mitchneck, University of Arizona
2003-2005	Graduate Research Assistant to Joseph Galaskiewicz, University of Arizona
2001-2003	Graduate Research Assistant to Theodore Gerber, University of Arizona
2001	Research Assistant, Presbyterian Church U.S.A., Louisville, KY
2000-2001	Research Assistant, Pacific Institute for Research and Evaluation, Louisville, KY

Teaching Experience

2009	Course instructor for Soc 101 *Introduction to Sociology*, University of San Diego
2008	Course instructor for Soc 430 *Social Networks*, University of Arizona
2006-2007	Course instructor for Soc 275 *Social Research Methods*, University of Arizona
2005	Course instructor for Soc 274 *Social Statistics*, University of Arizona
2004	Course instructor for Soc 101 *Introduction to Sociology*, University of Arizona

Teaching Assistantship

1998-2001 Graduate Teaching Assistant for *Introduction to Sociology*, *Social Statistics*, and *Women and Work*, University of Louisville

Service

2001-2002 Graduate Student Association, Library Committee
2005 Graduate Student Association, Teaching Committee

Memberships

American Sociological Association (Mathematical Sociology Section)
International Network for Social Network Analysis

References

Ronald L. Breiger
Professor
Department of Sociology
Social Sciences Building, Room 400
1145 East South Campus Drive
University of Arizona
Tucson, AZ 85721-0027
e-mail: breiger@arizona.edu
phone: (520) 621-3297

Joseph Galaskiewicz
Professor
Department of Sociology
Social Sciences Building, Room 400
1145 East South Campus Drive
University of Arizona
Tucson, AZ 85721-0027
e-mail: galaskie@email.arizona.edu
phone: (520) 621-7084

Theodore P. Gerber
Professor
Department of Sociology
Social Science Building, Room 8128
1180 Observatory Drive
University of Wisconsin-Madison
Madison, WI 57306-1393
e-mail: tgerber@ssc.wisc.edu
phone: (608) 262-5033