

Name: _____

POL 231: Assignment 7
Exit polls – Senate Elections
Due: April 11

The media exit polls from the 2004 elections are still posted on CNN’s webpages. Go to <http://www.cnn.com/ELECTION/2004/pages/results/epolls/>. Use the scroll down menu to select one of the Senate races. On the screen with the exit poll results, the candidate listed in Blue is the Democratic candidate and the candidate listed in Red is the Republican candidate. Use the results from the Republican candidate to analyze voting patterns. A difference of less than 5 percentage points is insignificant. One of 6 to 15 percentage points is small, one from 16 to 25 percentage points would be moderate, while a difference over 25 percentage points would be large.

_____ (fill in state chosen) 2004 Senate race

- 1) Was there a gender gap in this Senate race?
 - a) Percent of men who voted for the Republican candidate _____
 - b) Percent of women who voted for Republican candidate _____
 - c) Difference (% men - % women) _____
 - d) Is this an insignificant/small/medium/large difference? _____

- 2) Was there a difference in voting across racial groups?
 - a) Which racial group was most likely to vote for the Republican candidate _____

 - b) Percent of this group voting for the Republican candidate _____
 - c) Which racial group was least likely to vote for this candidate _____
 - d) Percent of this group voting for the Republican candidate _____
 - e) Difference _____
 - f) Is this an insignificant/small/medium/large difference? _____

- 3) Was there a difference across age groups?
 - a) Which age group was most likely to vote for the Republican candidate _____

 - b) Percent of this group voting for the Republican candidate _____
 - c) Which age group was least likely to vote for this candidate _____
 - d) Percent of this group voting for the Republican candidate _____
 - e) Difference _____
 - f) Is this an insignificant/small/medium/large difference? _____

- 4) Was there a difference across income groups? (use the question with 7 or 8 categories ranging from under \$15,000 to \$200,000 or more)
- a) Which income group was most likely to vote for the Republican candidate _____
 - b) Percent of this group voting for the Republican candidate _____
 - c) Which income group was least likely to vote for this candidate _____
 - d) Percent of this group voting for the Republican candidate _____
 - e) Difference _____
 - f) Is this an insignificant/small/medium/large difference? _____
- 5) Was there a difference across educational groups?
- a) Which education group was most likely to vote for the Republican candidate _____
 - b) Percent of this group voting for the Republican candidate _____
 - c) Which education group was least likely to vote for this candidate _____
 - d) Percent of this group voting for the Republican candidate _____
 - e) Difference _____
 - f) Is this an insignificant/small/medium/large difference? _____
- 6) Was there a difference across religious groups (use question with categories of Protestant, Catholic, Jewish, other, none)?
- a) Which religious group was most likely to vote for the Republican candidate _____
 - b) Percent of this group voting for the Republican candidate _____
 - c) Which religious group was least likely to vote for this candidate _____
 - d) Percent of this group voting for the Republican candidate _____
 - e) Difference _____
 - f) Is this an insignificant/small/medium/large difference? _____
- 7) What was the influence of party identification?
- a) What percent of Republican voters voted for the Republican candidate? _____
 - b) What percent of Democratic voters voted for the Republican candidate? _____
 - c) Difference _____
 - d) Is this an insignificant/small/medium/large difference? _____

- 8) What was the influence of ideology?
- a) What percent of conservative voters voted for the Republican candidate?
 - b) What percent of liberal voters voted for the Republican candidate? _____
 - c) Difference _____
 - d) Is this an insignificant/small/medium/large difference? _____
- 9) Which of the factors had the greatest effects on voters' choices in this Senate election? Which factors had little or no influence?