Name:

POL 231: Assignment 3: Presidential Nomination Campaign Finance Assignment

Due: February 14, 2006

Go to website for The Center for Responsible Politics at <u>http://www.opensecrets.org/</u> Click on "2004 Presidential Race" under the category of "The White House"

Presidential campaign funds are divided into two time periods. The Democratic and Republican presidential candidates receive campaign funds from the government for the general (fall) election campaign. In 2004, the Democratic and Republican party candidates each received \$74,620,000 from the federal government for the general election campaign.

For the presidential nomination campaign, candidates can raise money from individuals and interest groups (PACs). They also can choose whether or not to participate in a matching funds program from the federal government. Once candidates accept matching funds from the federal government, they are limited in how much money they spend on their campaigns. In 2004, because George W. Bush, John Kerry and John Dean did not accept matching funds during the presidential primary phase, they could raise and spend as much money as they wanted during the nomination phase (prior to the conventions).

Click on George Bush's name. The Open Secrets webpage does not separate fall election campaign spending from the nomination phase spending. But the fall campaign spending for Bush is listed under Federal Funds. Individual and PAC contributions were for the nomination phase.

How much total r	noney did George W.	Bush raise [recei	pts] for the no	omination phase?
Total receipts =		- 74,620,000 =		nomination phase
money.				

How much total r	noney did John Kerry i	raise?	
Total receipts =		- 74,620,000 =	 nomination phase
money.			

[Go to the next page]

Now look at the candidates who ran for the Democratic presidential nomination but lost. You will need to click on each candidate's name to fill in the following information. The first entry is filled in for you.

Candidate	Total	Source of Funds: Percent in each of the following categories					
	Receipts	Individual	PAC	Candidate	Federal	Other	
		contributions		self-	Funds		
				financing			
Braun	\$627,869	87%	7%	2%	0%	4%	
Clark							
Dean							
Edwards							
Gephardt							
Graham							
Kucinich							
LaRouche							
Lieberman							
Sharpton							

What is the largest source of campaign funds for candidates during the presidential nomination campaigns?

How important is PAC money in presidential nomination campaigns?

How important are federal funds?