

GLENN MUSA

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EDUCATION

University of Arizona - Eller College of Management Expected Dec 2012
Masters of Science in Management Informational Systems – GPA: 3.5

University of Arizona - Eller College of Management May 2011
Bachelors of Science in Management Informational Systems

EMPLOYMENT

The University of Arizona BookStores Oct 2009 – Present
Graduate Associate – Computer Operator, Senior

- Lead research and implementation of new CRM suite and Biometric Security system at Campus Recreation
- Lead implementation of PCI compliant SAQ-C network in use with MBS Point-of-Sale
- Aide in development of in-house web applications and SharePoint intranet site
- Administrate Nebraska Book Company ICS package for in-house personnel and provide feedback as beta tester.
- Collaborate with administrative personnel providing broad technical solutions meeting business demands

ZonaZoo – The Associated Students of the University of Arizona Apr 2009 – May 2012
Marketing Director

- Lead 40+ person team marketing Arizona Athletics to university community, and 12,000 ZonaZoo members
- Built zonazoo.arizona.edu upon WordPress, centralizing media from YouTube, Twitter, Facebook & Flickr
- Leader of iOS Development Team for *ZonaZoo Mobile* – The Official ZonaZoo iPhone Application
- Generate sales in excess of \$20,000 by creating professional and appealing merchandise and apparel
- Serve as student-body liaison to Arizona Athletics managing: trademarks and licensing, web development, promotional giveaways, loyalty programs, e-mail newsletters and merchandising

Tsavorite USA Inc. August 2011
Web and Graphic Designer

- Chief designer of all graphical elements, site layout, and user interfaces
 - Lead development team in iterative SDLC process, frequently corresponding with client to identify needs
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AWARDS & ACTIVITIES

MIS Graduate Association Case Competition Winner – IT Service Management
Eller College of Management – University of Arizona Fall 2011

Arizona Allegiance Honorary April 2010 – May 2011
Marketing Team Volunteer

- Serve as philanthropic arm to Arizona Athletics – raised \$40,000+ for student athlete scholarships

Member of the Year April 2010
ZonaZoo Crew

SKILLS

- Two years' experience of Network Administration with Server 2003/2008 R2 Windows XP/Vista/7
- Expert proficiency with Adobe Photoshop, Adobe Illustrator
- Familiar with Java, PHP, HTML, CSS, MySQL, OracleSQL, Notepad++, Adobe Dreamweaver, Adobe InDesign
- Information Assurance NSTISSI-4011 and CNSS-4012 certified
- Personal, non-academic, interest in UI Design, HCI, Branding, and Social Integration