

1
3
5
7
9
11
13
15
17
19
21
23
25
27
29
31
33
35
37
39

CONTENTS

LIST OF CONTRIBUTORS	<i>ix</i>
ADVISORY BOARD	<i>xiii</i>
SOCIAL NETWORK RESEARCH: CONFUSIONS, CRITICISMS, AND CONTROVERSIES	
<i>Stephen P. Borgatti, Daniel J. Brass and Daniel S. Halgin</i>	<i>1</i>
THEORY	
HOW ORGANIZATIONAL THEORY CAN HELP NETWORK THEORIZING: LINKING STRUCTURE AND DYNAMICS VIA CROSS-LEVEL ANALOGIES	
<i>Omar Lizardo and Melissa Fletcher Pirkey</i>	<i>33</i>
MAKING PIPES, USING PIPES: HOW TIE INITIATION, RECIPROCITY, POSITIVE EMOTIONS, AND REPUTATION CREATE NEW ORGANIZATIONAL SOCIAL CAPITAL	
<i>Wayne Baker</i>	<i>57</i>
BRINGING AGENCY BACK INTO NETWORK RESEARCH: CONSTRAINED AGENCY AND NETWORK ACTION	
<i>Ranjay Gulati and Sameer B. Srivastava</i>	<i>73</i>
TOWARD A STRATEGIC MULTIPLEXITY PERSPECTIVE ON INTERFIRM NETWORKS	
<i>Andrew Shipilov and Stan Li</i>	<i>95</i>

1	IN EITHER MARKET OR HIERARCHY, BUT NOT IN BOTH	
3	SIMULTANEOUSLY: WHERE STRONG-TIE NETWORKS	
	ARE FOUND IN THE ECONOMY	
	<i>Ezra W. Zuckerman</i>	111
5		
7	BROKERAGE AS A PROCESS: DECOUPLING THIRD	
	PARTY ACTION FROM SOCIAL NETWORK	
	STRUCTURE	
9	<i>David Obstfeld, Stephen P. Borgatti and Jason Davis</i>	135
11	EMBEDDED BROKERAGE: HUBS VERSUS LOCALS	
	<i>Ronald S. Burt and Jennifer Merluzzi</i>	159
13		
15	THE POWER OF THE WEAK	
	<i>Martin Gargiulo and Gokhan Ertug</i>	177
17	COHESION, POWER, AND FRAGMENTATION:	
19	SOME THEORETICAL OBSERVATIONS BASED ON A	
	HISTORICAL CASE	
	<i>Mark S. Mizruchi</i>	197
21		
23	AFFECT IN ORGANIZATIONAL NETWORKS	
	<i>Tiziana Casciaro</i>	217
25	NEGATIVE TIES IN ORGANIZATIONAL NETWORKS	
	<i>Giuseppe (Joe) Labianca</i>	237
27		
29		
	METHODS	
31		
33	THE DUALITY OF ORGANIZATIONS AND THEIR	
	ATTRIBUTES: TURNING REGRESSION MODELING	
	“INSIDE OUT”	
35	<i>Ronald L. Breiger and David Melamed</i>	261
37	A PRELIMINARY LOOK AT ACCURACY IN EGONETS	
	<i>David Krackhardt</i>	275
39		

1	DO YOU KNOW MY FRIEND? ATTENDING	
	TO THE ACCURACY OF EGOCENTERED	
3	NETWORK DATA	
	<i>Bill McEvily</i>	293
5		
	IMAGINARY WORLDS: USING VISUAL NETWORK	
7	SCALES TO CAPTURE PERCEPTIONS OF SOCIAL	
	NETWORKS	
9	<i>Ajay Mehra, Stephen P. Borgatti, Scott Soltis,</i>	
	<i>Theresa Floyd, Daniel S. Halgin, Brandon Ofem</i>	
11	<i>and Virginie Lopez-Kidwell</i>	311
13		
	THE TWO-PIPE PROBLEM: ANALYZING AND	
15	THEORIZING ABOUT 2-MODE NETWORKS	
	<i>Antoine Vernet, Martin Kilduff and Ammon Salter</i>	333
17		
19		
	APPLICATIONS	
21		
	PERCEIVED ORGANIZATIONAL IDENTIFICATION AND	
23	PROTOTYPICALITY AS ORIGINS OF KNOWLEDGE	
	EXCHANGE NETWORKS	
	<i>Alberto Monti and Giuseppe Soda</i>	353
25		
	APPROPRIATENESS AND STRUCTURE IN	
27	ORGANIZATIONS: SECONDARY SOCIALIZATION	
	THROUGH DYNAMICS OF ADVICE NETWORKS AND	
29	WEAK CULTURE	
	<i>Emmanuel Lazega</i>	377
31		
	THE NETWORK DYNAMICS OF STATUS:	
33	PROBLEMS AND POSSIBILITIES	
	<i>Alessandro Lomi and Vanina J. Torló</i>	399
35		
	CORPORATE SOCIAL CAPITAL IN CHINESE <i>GUANXI</i>	
37	CULTURE	
	<i>Yanjie Bian and Lei Zhang</i>	417
39		

1	THE CAUSAL STATUS OF SOCIAL CAPITAL IN LABOR MARKETS	
3	<i>Roberto M. Fernandez and Roman V. Galperin</i>	441
5	ONLINE COMMUNITIES: CHALLENGES AND OPPORTUNITIES FOR SOCIAL NETWORK RESEARCH	
7	<i>Peter Groenewegen and Christine Moser</i>	459
9	NETWORKING SCHOLARS IN A NETWORKED ORGANIZATION	
11	<i>Barry Wellman, Dimitrina Dimitrova, Zack Hayat, Guang Ying Mo and Lilia Smale</i>	475
13		
15		
17		
19		
21		
23		
25		
27		
29		
31		
33		
35		
37		
39		