

# THE ANTHROPOLOGY OF GLOBALIZATION

ANTHROPOLOGY 581\_481 – SPRING 2007

GRAVELEY 262

MONDAY 1:00 –3:30

**instructor** · Benedict J. Colombi, Ph.D.

**email** · colobene@isu.edu

**office** · graveley 164

**hours** · tuesday and thursday 1:00 – 2:00 pm or by appointment

**class web site** · [www.isu.edu/~colobene](http://www.isu.edu/~colobene)

- required texts** ·
1. Wolf, Eric. 1982. Europe and the People Without History. University of California Press.
  2. Wallerstein, Immanuel. 1974. The Modern World-System I: Capitalist Agriculture and the Origins of the European World-Economy in the Sixteenth Century. Academic Press.
  3. Mintz, Sidney W. 1985. Sweetness and Power: The Place of Sugar in Modern History. Viking Penguin.
  4. Bodley, John H. 2003. Power of Scale: A Global History Approach. M.E. Sharpe.

## **description**

This course is a survey of basic issues and concepts, and contemporary research in the anthropology of globalization. Early in the semester, attention will be given not only to major figures and their respective contributions, but also to contextualizing these contributions with respect to theoretical developments occurring within anthropology, geography, history, sociology, and cognate fields. The second part of the course will combine social theory and contemporary case study examples to analyze and model the conditions of global scale human development. We will examine recent journal articles and book chapters, and major themes in the study of globalization from transdisciplinary perspectives. Key words for the course include: world systems, culture and power, global integration, neoliberalism, culture scale, complex adaptive systems, social and environmental sustainability, subsistence insecurity, and human agency.

## **requirements**

Seminar presentations: 581 students will make four or more and 481 students will make two or more special seminar presentations selected from books or articles included in the syllabus. Each seminar presentation should include: (1) a brief background of author; (2) analytical summary of key arguments of the works; and (3) critique and directed discussion. You are encouraged to use data projector presentations (i.e. powerpoint) and handouts. The length of each presentation will be variable, subject to scheduling constraints.

Research paper: everyone will write a research paper. Research papers must be preceded by a prospectus, and a first draft. The final draft may be 15 to 20 pages in length for 581 students and 8 to 10 pages in length for 481 students. The prospectus must have a title, an abstract, and a short summary of your intentions, explaining your objectives, and the sources that you will use. The prospectus may be up to four pages.

## **class engagement**

“Engagement” is measured by regular attendance, preparation in required readings, and in-class discussion. Everyone is expected to read extensively from the sources provided in the syllabus.

**evaluation**

Points will be assigned as follows: 40 points for seminar participation (discussion, special seminar presentations, and attendance); 60 points for the research paper, allocating 10 points for the prospectus, 20 for the first draft, and 30- for the final draft. To get full credit work must be completed on time, and be professional quality.

**grades**

The final grade for this course will be assessed according the percentage of points earned from the total points available for the course. The following breakdown of points and grades will be used:

100—90 A	89—80 B	79—70 C	69—60 D	59—0 F
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**academic integrity**

You are expected to uphold the Idaho State University standard of conduct relating to academic integrity. You assume full responsibility for the content and integrity of the academic work you submit. The guiding principle of academic integrity shall be that your submitted work, examinations, reports, and projects must be your own work.

**disability accommodations**

Reasonable accommodations are available for students who have a documented disability. Please notify the instructor during the first week of class of any accommodations needed for the course. Late notification may cause the requested accommodations to be unavailable.

**provisional course schedule**

**week 1 · jan 08**

key topics · world systems, culture and power, political economy, history of the modern world

Wolf, Eric. 1982. Europe and the People Without History. University of California Press.

**week 2 · jan 15 [no class]**

key topics · connections: the world in 1400, modes of production, Europe, prelude to expansion; in search of wealth: Iberians in America, the fur trade

Wolf, Eric. 1982. Europe and the People Without History. University of California Press.

**week 3 · jan 22**

key topics · the slave trade, trade and conquest in the orient; capitalism: industrial revolution, crisis and differentiation, the movement of commodities, the new laborers

Wolf, Eric. 1982. Europe and the People Without History. University of California Press.

**week 4 · jan 29**

key topics · medieval prelude, the new European division of labor, the absolute monarchy and statism

Wallerstein, Immanuel. 1974. The Modern World-System I: Capitalist Agriculture and the Origins of the European World-Economy in the Sixteenth Century. Academic Press.

**week 5 · feb 05 [prospectus due monday, february 05]**

key topics · from Seville to Amsterdam: the failure of empire, the strong core states: class-formation and international commerce, the European world-economy: periphery versus external arena

Wallerstein, Immanuel. 1974. *The Modern World-System I: Capitalist Agriculture and the Origins of the European World-Economy in the Sixteenth Century*. Academic Press.

**week 6 · feb 12**

key topics · food, sociality, and sugar, production, consumption

Mintz, Sidney W. 1985. *Sweetness and Power: The Place of Sugar in Modern History*. Viking Penguin.

**week 7 · feb 19 [no class]**

key topics · consumption, power, eating and being

Mintz, Sidney W. 1985. *Sweetness and Power: The Place of Sugar in Modern History*. Viking Penguin.

**week 8 · feb 26**

key topics · imperia in three worlds, why scale matters, the political elite take power, the rise of European commercial elites

Bodley, John H. 2003. *Power of Scale: A Global History Approach*. M.E. Sharpe.

**week 9 · mar 05**

key topics · the power elite in action: America's commercial revolution, 1787-1945, counter-imperia: imagining alternative worlds, beyond 2000: an optimal-scale commercial world

Bodley, John H. 2003. *Power of Scale: A Global History Approach*. M.E. Sharpe.

**week 10 · mar 12 (no class)**

**week 11 · mar 19**

key topics · social power, culture and ideology, global integration and subsistence insecurity

Mann, Michael. 1986. *The Sources of Social Power: Vol. 1, A History of Power From the Beginning to A.D. 1760*. Cambridge University Press. Pp. 1-33. **\*on-line**

Wolf, Eric R. 1990. Facing Power—Old Insights, New Questions. *American Anthropologist* 92:586-595. **\*on-line**

Nash, June. 1994. Global Integration and Subsistence Insecurity. *American Anthropologist* 96(1):7-30. **\*on-line**

Wallerstein, Immanuel. 1990. Culture as the Ideological Battleground of the Modern World-System. *Theory, Culture & Society* 7:31-55. \***on-line**

**week 12 · mar 26**

key topics · global cultural economy, global media, global trafficking

Appadurai, Arjun. 2002[1996]. Disjuncture and Difference in the Global Cultural Economy. In, *The Anthropology of Globalization: A Reader*. Ed. Jonathan Xavier Inda and Renato Rosaldo. Blackwell Publishers Inc. Pp. 46-64. \***on-line**

Castells, Manuel. 2000. Information, Technology, and Global Capitalism. In, *Global Capitalism*, Eds. Will Hutton and Anthony Giddens. The New Press. Pp. 52-74 \***on-line**

Herman, Edward S. and Noam Chomsky. 2002[1988]. Manufacturing Consent: The Political Economy of the Mass Media. Pp. 1-36. \***on-line**

Herman, Edward S. and Robert W. McChesney. 1997. *The Global Media: The New Missionaries of Corporate Capitalism*. Cassell. Pp. 10-69\***on-line**

Scheper-Hughes, Nancy. 2002[2000]. The Global Traffic in Human Organs. In, *The Anthropology of Globalization: A Reader*. Ed. Jonathan Xavier Inda and Renato Rosaldo. Blackwell Publishers Inc. Pp. 270-308. \***on-line**

**week 13 · apr 02**

key topics · global food system and energy, domestication and humans, food and globalization

Diamond, Jared. 2002. Evolution, Consequences and Future of Plant and Animal Domestication. *Nature* 418:700-707. \***on-line**

Steinhart, John S. and Carol E. Steinhart. 1974. Energy Use in the U.S. Food System. *Science* 184(4134):307-316. \***on-line**

Manning, Richard. 2004. The Oil We Eat: Following the Food Chain Back to Iraq. *Harper's Magazine*. Pp. 37-45. \***on-line**

Phillips, Lynne. 2006. Food and Globalization. *Annual Review of Anthropology* 35:37-57. \***on-line**

Mintz, Sidney. 2006. Food at Moderate Speeds. In, *Fast Food/Slow Food: The Cultural Economy of the Global Food System*. Ed. Richard Wilk. Pp. 3-11. \***on-line**

Bestor, Theodore C. 2006. Kaiten-zushi and Konbini: Japanese Food Culture in the Age of Mechanical Reproduction. In, *Fast Food/Slow Food: The Cultural Economy of the Global Food System*. Ed. Richard Wilk. Pp. 115-130. \***on-line**

**week 14 · apr 09 [paper draft due monday, april 09]**

key topics · global aquaculture, overfishing and world fisheries, atlantic and pacific salmon

Lien, Marianne. 2005. 'King of Fish' or 'Feral Peril': Tasmanian Atlantic Salmon and the Politics of Belonging. *Environment and Planning D: Society and Space* 23:659-671. **\*on-line**

Jackson et al. 2001. Historical Overfishing and the Recent Collapse of Coastal Ecosystems. *Science* 293:629-638. **\*on-line**

Hites et al. 2004. Global Assessment of Organic Contaminants in Farmed Salmon. 303:226-229. **\*on-line**

Naylor, Rosamond L. 2000. Effect of Aquaculture on World Fish Supplies. *Nature* 405:1017-1024. **\*on-line**

Naylor, Rosamond L. et al. 2003. Salmon Aquaculture in the Pacific Northwest. 45(8):19-39. **\*on-line**

Pauly et al. 2002. Towards Sustainability in World Fisheries. 418:689-695. **\*on-line**

### **week 15 · apr 16**

key topics · indigenous people, global-scale development, environmental politics, post-socialist condition and biodiversity

Colombi, Benedict J. 2005. Dammed in Region Six: The Nez Perce Tribe, Agricultural Development, and the Inequality of Scale. *American Indian Quarterly* 29(3/4):560-589. **\*on-line**

Colombi, Benedict J. n.d. The Nez Perce Tribe vs. Elite-Directed Development on the Lower Snake: The Struggle to Breach the Dams and Save the Salmon. In Review with *Journal of Political Ecology* and Eric Wolf Prize. Submitted 15 October 2006. **\*on-line**

Dove, Michael R. 2006. Indigenous People and Environmental Politics. *Annual Review of Anthropology* 35:191-208. **\*on-line**

Kunitz, Stephen J. 2000. Globalization, States, and the Health of Indigenous People. *American Journal of Public Health* 90(10):1531-1539. **\*on-line**

King, Alexander. 2003. Social Security in Kamchatka: Rural and Urban Comparisons. In, *The Postsocialist Agrarian Question*. Ed. Chris Hann. Münster: Litt-Verlag. Pp. 391-418. **\*on-line**

Raygorodetsky, Gleb. 2006. Giants Under Siege: Who Will Decide the Fate of Russia's Biggest Bears. *National Geographic Magazine*. Pp. 50-65. **\*on-line**

### **week 16 · apr 23**

key topics · human domination and energy use, anthropogenic drivers, ecosystem change, affluence

Nelson, Gerald C. et al. 2006. Anthropogenic Drivers of Ecosystem Change: An Overview. 11(2):29. **\*on-line**

Smil, Vaclav. 2003. *Energy at the Crossroads: Global Perspectives and Uncertainties*. MIT Press. **\*on-line**

Hall et al. 2003. Hydrocarbons and the Evolution of Human Culture. Nature 426:318-322. **\*on-line**

Liu and Diamond. 2005. China's Environment in a Globalizing World. How China and the Rest of the World Affect Each Other. Nature 435:1179-1186. **\*on-line**

Kearney, A.T. 2006. The Globalization Index. Foreign Policy. Nov/Dec:74-81. **\*on-line**

Myers and Kent. 2003. New Consumers: The Influence of Affluence on the Environment. 100(8):4963-4968. **\*on-line**

**week 17 · apr 30 [student presentations]**

**week 18 · may 07 [papers due monday, may 07, 1:00 pm]**